

WPXI

WPXI
4105 Evergreen Road
Pittsburgh, PA 15214

Contract # 329051

Schedule Dates
08/28/12-08/31/12

Advertiser
Pol/R Casey/D/US Senate (16759)

Agency
Short & Associates (2909)

Product
Political - Federal Candidate (1067)

Brand
POL/R CASEY/D/SEN/PA (134170)

Salesperson
Telerep/Washington DC, Washington DC (1040)

Sales Office
Telerep/Washington DC

Buyer Name
DETTORRE,MICHAEL

Phone/Fax
/

CPE
N/A

Account Types
National/Political

Billing Type
Standard

Comments
Bob CASEY 8/28

Date Entered
08/27/12

Last Modified
08/27/12

Entered By
Jennifer Stewart

CO-OP
Yes

Headline #
06298497

Demo

Order Type
Normal

Package Deal

Commission %
15.00

Commission
\$840.00

Net Total
\$4,760.00

Sales Tax

| Pittsburgh (WPXI) | | Spots | Rate |
|--------------------|--|-------|------------|
| By Broadcast Month | | 10 | \$5,600.00 |
| Sep. 2012 | | | |
| Grand Total: | | 10 | \$5,600.00 |

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

R

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.